

Career Development Services

MISSION AND AIMS

Mission Statement

“Our mission is to provide an integrated range of quality, career-focused services which meet the needs of our clients in the most effective way.”

OPPORTUNITY PROVIDERS AND EMPLOYERS

Overall Aim

To establish and continually develop a productive relationship with employers and opportunity providers for the benefit of students and graduates, bringing together employers and academic departments, and providing services which meet the needs of recruiters to make contact with and promote their opportunities to their target audience.

Detailed Aims

- 1 To be proactive in contacting and meeting with recruiters of graduates to maintain awareness of opportunities, changes in recruitment patterns or procedures and to promote the interests of students and graduates and the University of Bradford.
- 2 To facilitate the opportunity for employers to engage with students and graduates through information events, careers fairs, presentations and recruitment visits on campus and to advise on appropriate ways to engage with the target audience.
- 3 To encourage recruiters to participate in learning opportunities which facilitate the development of students' skills for employability.
- 4 To recognise the continually changing nature of the employment market for graduates and to develop strategies to ensure that opportunities promoted reflect the needs, aspirations and capabilities of students and recent graduate clients.
- 5 To ensure that information about recruiters and their opportunities is up to date, relevant and accessible to all student and graduate clients in accepted formats.
- 6 To investigate any complaints made by students and graduates about recruiters with whom we have had formal contact and ensure that at all times there is compliance with the University's policies on equal opportunities and diversity.
- 7 To ensure that all dealings with recruiters are conducted under the spirit of the AGR/AGCAS/NUS Codes of Conduct for Best Practice in Graduate Recruitment.